AUSABLE LAKE

Access Site
Access to AuSable Lake is from Sumac Trail.

Types of Fish You will Find
• Fishermen will find pike, walleye, bass, panfish, perch, crappie and bullheads plentiful in AuSable Lake.
• A small island dot's the lake.

Bait Shop

Parkview Acres
2575 E. Rose City Rd.
Lupton, Michigan 48635
989.473.3444

White's Canoe Livery
1243 E. Greenwood Rd.
Alger, Michigan 48610
989.836.2669

Big Mike's Canoe Rental
Main Street
Lupton, Michigan 48635
989.473.2043

TYPES OF FISH YOU WILL FIND
• Fishermen will find pike, walleye, bass, panfish, perch, crappie and bullheads plentiful in AuSable Lake.
• A small island dots the lake.

BAIT SHOP

Parkview Acres
2575 E. Rose City Rd.
Lupton, Michigan 48635
989.473.3444

CLEAR LAKE

Access Site
Access to Clear Lake is located off Horseshoe Lake Rd.

Types of Fish You will Find
• Fishermen will find walleye, pike, bass, panfish, perch and crappie in Clear Lake.
• Four small islands are found in this lake with a footbridge to one of them.

Tip
Try around the islands for and gravel beds during spring for bedding fish.

Bait Shop

Clear Lake Party Store
2224 Clear Lake Rd.
West Branch, Michigan 48661
989.345.7022

GEORGE LAKE

Access Site
Access to George Lake is on Forest Drive.

Types of Fish You will Find
• Walleye, musky, pike, bass, panfish, perch, crappie, suckers, bullheads and carp.
• Wiggins Island is found in this lake.

Tips
Crappies can be caught near the feeder creeks with minnows.

Bait Shop

Parkview Acres
2575 E. Rose City Rd.
Lupton, Michigan 48635
989.473.3555

WEST BRANCH
OGEMAW COUNTY

FISHING AND
CANOEING GUIDE

OGEMAW COUNTY OFFERS RIVERS, LAKES AND STREAMS
FOR YOUR OUTDOOR ENJOYMENT

800.755.9091
www.visitwestbranch.com

Quality Inn

Forward Conference Center
2980 Codie Rd. West Branch, MI 48661
989.345.3503
www.choicehotels.com

Super 8
2596 Austin’s Way West Branch, MI 48661
989.345.5458
www.super8.com

Tri Terrace Motel
2259 W I-75 Business Loop West Branch, MI 48661
989.345.3121
www.triterracemotel.com

Welcome Motel
3308 W M-76 West Branch, MI 48661
989.345.2896

Other area lodging opportunities...
Clear Lake Resort - 989.345.2459
Lake George Resort - 989.343.0856
Log Haven Bed & Breakfast - 989.685.3527
Scenic Motel - 989.685.2668

West Branch Area
Chamber of Commerce
and
West Branch Visitors Bureau
422 West Houghton Avenue
West Branch, MI 48661
800.755.9091
www.visitwestbranch.com
www.wbacc.com

Lodging Directory

J&B Sporting Goods
3275 W. M-33 West Branch, MI 48661
989.345.3744

Troll Landing Canoe Rental
and Campground
2260 Little River Trail
West Branch, MI 48661
989.345.7260

White’s Canoe Livery
1243 E. Greenwood Rd.
Alger, MI 48610
989.836.2669

Dean’s Live Bait & Tackle
2260 M-30 Alger, MI 48610
989.345.3159

Clear Lake Party Store
2224 Clear Lake Rd.
West Branch, MI 48661
989.345.5193

McGregor’s Country Store
3980 Henderson Lake Rd.
Prescott, MI 48756
989.873.3865

Zettle’s Sport Center
3091 Houghton
West Branch, MI 48661
989.345.3155

Dean’s Live Bait & Tackle
2260 M-30 Alger, MI 48610
989.345.3159

Pike Party Stores
2224 Clear Lake Rd.
West Branch, MI 48661
989.345.5193

Dean’s Live Bait & Tackle
2260 M-30 Alger, MI 48610
989.345.3159

J&B Sporting Goods
3275 W. M-33 West Branch, MI 48661
989.345.3744

Canoe Livery

Troll Landing Canoe Rental
and Campground
2260 Little River Trail
West Branch, MI 48661
989.345.7260

White’s Canoe Livery
1243 E. Greenwood Rd.
Alger, MI 48610
989.836.2669

Big Mike’s Canoe Rental
Main Street
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989.836.2669

Big Mike’s Canoe Rental
Main Street
Lupton, MI 48635
989.473.2043

The information provided in this brochure is intended for your enjoyment; it is not to be taken as a navigational guide, nor as a guarantee for catching fish. For additional information contact the West Branch/Ogemaw County Travel and Visitors Bureau at 800.755.9091 or visit www.visitwestbranch.com.
HARDWOOD LAKE

Hardwood Lake is reached by taking M-55 east to Henderson Lake Road then left to Hardwood Lake.

ACCESS SITE:  Access to Hardwood Lake is found along Horseshoe Lake Road.

TYPES OF FISH YOU WILL FIND:
- Fishermen will find pike, bass, pan fish, perch, crappie, suckers, bullheads, and carp.

TIP: All species seem to have a pretty good size structure for the densities of the fish.

BAIT SHOP:

McGregor's Country Store
3980 Henderson Lake Road
West Branch, Michigan 48661
989.873.3863

LAKE GEORGE

Lake George is reached by taking I-75 (Exit 212), then South on Cook Road to Channel Road then turn right to Lake George. Lake George is close to I-75 and close to shopping in West Branch.

ACCESS SITE:
DNR access sites are easily found by following the state access site markings.

TYPES OF FISH YOU WILL FIND:
- Fishermen will find rainbow trout, pike bass, panfish, perch, suckers and bullheads.
- Nice size bass and panfish.
  Bluegill are 7-8", crappie 10-12".

TIP: Look for all species to be shallow early in the season, moving deeper when the water warms.

BAIT SHOPS:

J&P Sporting Goods
3275 W. M-55
West Branch, MI 48661
989.345.3744

Zettle's Sports Center
3091 Houghton Avenue
West Branch, MI 48661
989.345.3159

PEACH LAKE

Peach Lake is reached by taking M-55 to Peach Lake Road then north to Forward Street.

ACCESS SITE:
Peach Lake access sites are easily found by following State DNR Access Site signs.

TYPES OF FISH YOU WILL FIND:
- Fishermen will find walleye, pike, bass, panfish, crappie, suckers and carp.
- Some walleye success can be found just to the right of the public access.

BAIT SHOPS:

J&P Sporting Goods
3275 W. M-55
West Branch, MI 48661
989.345.3744

Zettle's Sports Center
3091 Houghton Avenue
West Branch, MI 48661
989.345.3159

RIFLE LAKE

Rifle Lake is reached by taking M-33 East on Rose City Road (F-26), right on Shady Shores Road (F-17), then left on Forest Drive to Birchpoint Drive.

ACCESS SITE:
DNR access to Rifle Lake is found along Birchpoint Drive.

TYPES OF FISH YOU WILL FIND:
- Fishermen will find walleye, pike, bass, pan fish, perch and crappie.
- Rifle Lake is a quiet lake with good fishing.

BAIT SHOP:

Parkview Acres
2575 E. Rose City Road
Lupton 48635
989.473.3555

SAGE LAKE

Sage Lake is reached by taking M-55 East from West Branch to Sage Lake Road (F-19) North to Sage Lake.

ACCESS SITE:
DNR access sites to Sage Lake are found along Sage Lake Road.

TYPES OF FISH YOU WILL FIND:
- Fishermen will find pike, bass, pan fish, perch, crappie, bullheads, walleyes and bowfish.
- Sage Lake is the largest lake in Ogemaw County, featuring three islands (Happy, Second, and Boranis Island).

BAIT SHOP:

Parkview Acres
2575 E. Rose City Road
Lupton 48635
989.473.3555

RIFLE RIVER

The Rifle River flows through Ogemaw County and is the best known of the rivers in the county. Canoeing, tubing, fishing and camping are all part of the river system.

ACCESS SITE:
DNR access sites are located all along the Rifle River. Following the Rifle River Trail will provide easiest access.

TYPES OF FISH YOU WILL FIND:
- Fishermen will find brown trout, rainbow trout, steelhead, salmon and suckers.
- North of M-55 is best for brown trout, while South of M-55 is best for steelhead.
- The Rifle River originates at Devon Lake in Ogemaw County at the Rifle River Recreation Area.

BAIT SHOPS:
Bait shops are located along the river as well as many canoe liveries. Check with the Chamber of Commerce for more details about this river recreation opportunity.

GREAT LAKES, GREAT FISHING AWAITS YOU IN OGEWMAW COUNTY